

## 2026“繁星设计奖”竞赛二号通知

### ——报名通道已全面开启

## 2026 Stellar Design Award: Announcement No. 2 — Registration Is Now Open

### I. 竞赛定位 | Competition Positioning

在北纬 45 度创新设计与教育联盟（NLD&E 45）的统筹下，第二届“繁星设计奖”作为“北纬 45 度创新设计与教育联盟 2026 年度大会”的核心板块正式启动。

本届大会构建了“愿景（Prospectus）— 进程（Process）— 践行（Practice）”的完整行动链条，而“繁星设计奖”正是这一链条中“Practice（践行）”环节的关键载体。奖项以“繁星”为意象，致力于打破学理研究与社会应用之间的壁垒，将前瞻性的教育愿景与严谨的学术进程转化为可落地的社会价值。

我们寻找那些如独立星光般兼具独特性与希望感的设计方案，通过汇聚全球设计智慧，完成从“学以致用”到“设以致变”的价值闭环。获奖作品将获得专项奖金资助、入选“繁星设计展”全球巡展，并直接对接产学研合作资源，真正推动设计成为社会转型的驱动力。

Under the overarching coordination of the North Latitude 45 Design and Education Group (NLD&E 45), the 2nd Stellar Design Award is officially launched as a core constituent of the "North Latitude 45 Design and Education Group 2026 Annual Conference".

**联络处：**

黑龙江省哈尔滨市南岗区  
西大直街 92 号哈尔滨工业大学

**Visiting Address:**

92 Xidazhi Street, Nangang District,  
Harbin, Heilongjiang Province, China

The current conference has established a comprehensive action chain comprising "Prospectus – Process – Practice", with the Stellar Design Award serving as the pivotal vehicle for the "Practice" phase within this continuum. Drawing upon the imagery of "stars", the Award is dedicated to dismantling the barriers between theoretical research and societal application, thereby translating the forward-looking educational prospectus and rigorous academic process into tangible social value.

We seek design proposals that, akin to individual starlight, embody both distinctiveness and a sense of hope. By congregating global design intellect, we endeavour to complete the closed value loop from "learning to design" to "designing for change". Award-winning entries will be granted dedicated financial sponsorship, selected for the global tour of the "Stellar Design Exhibition", and directly integrated with collaborative resources across industry, academia, and research, genuinely propelling design as a catalyst for societal transformation.

## II. 竞赛主题 | Competition Theme

本届赛事以“学以致设，设以致变”为价值引领，确立“愿景·进程·践行”核心竞赛主题。大赛倡导将设计置于“环境- 社会- 经济”三维发展框架的交汇点，打破领域壁垒，推进跨学科、跨产业的创新协作。

赛事聚焦五大关键方向：

气候适应（应对气候变化的设计解决方案）

文化传承（探索文化遗产的当代表达与活化）

循环再生（构建全生命周期的循环设计体系）

生态智能（融合智能技术与生态保护理念）

人类福祉（关注社会公平与安全、公共健康与包容性的系统设计方案）

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诚邀全球设计教育领域从业者与学习者、产业界设计人员及独立创作者，以系统性思维整合前沿技术，通过跨学科协作应对当前环境与社会面临的核心挑战。

赛事鼓励参赛者在产品设计、数智媒介、建筑环境等领域，采用可持续设计策略，融合生态修复目标与人文关怀需求，探索文化遗产的创新表达形式，提出可度量、可验证、可扩展的解决方案，确保作品同时具备环境效益、经济价值与社会意义，以多元视角联结全球设计力量，共同塑造可持续发展的未来图景。

Guided by the core value of "learning to design, designing for change", this year's competition officially announces its central theme: "Prospectus · Process · Practice". The competition advocates situating design at the intersection of the "environment-society-economy" three-dimensional development framework, dismantling disciplinary barriers, and propelling interdisciplinary and cross-industry innovative collaboration.

The competition focuses on five key directions:

Climate Adaptation (design solutions addressing climate change)

Cultural Heritage (contemporary reinterpretation and revitalisation of cultural heritage)

Circular Regeneration (full life-cycle circular design systems)

Eco-Intelligence (integrating intelligent technologies with ecological protection).

Human Well-being (System design solutions focusing on social equity and safety, public health, and inclusivity)

Educators, students, industry professionals, and independent creators worldwide are invited to integrate cutting-edge technologies with systemic thinking. Participants

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are encouraged to address critical environmental and social challenges through interdisciplinary collaboration.

Within fields such as product design, digital media, and the built environment, entrants should adopt sustainable strategies, integrate ecological restoration goals with human-centred values, explore innovative cultural expressions, and propose measurable, verifiable, and scalable solutions that deliver environmental, economic, and social impact.

### III. 参赛相关事宜 | Competition Information

#### (1) 参赛对象 | Eligible Participants

面向全球范围，凡从事设计领域相关工作或学习的个人与团队均可参与，具体包括：

1. 设计类院校在校生（本科、硕士、博士阶段）；
2. 设计行业从业者（企业设计师、设计机构人员等）；
3. 独立设计创作者（非机构任职的自由设计师、创意工作者等）；

*注：团队参赛人数不限，需明确核心负责人及成员分工。为保障赛事联络顺畅，每支参赛队伍须提供所有参赛团队成员有效手机联系方式。*

Open worldwide to individuals and teams engaged in design-related work or study, including:

1. Students at design schools (undergraduate, master's, doctoral).
2. Design industry practitioners (corporate designers, agency staff, etc.).

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3. Independent design creators (freelance designers, creative professionals, etc.).

*Note: There is no restriction on team size, but each team must designate a core leader and define clear roles for all members. To ensure smooth communication during the competition, each participating team must provide all team members' valid mobile phone numbers as contact information.*

## (2) 分类赛道及要求 | Categories and Requirements

### 1. 空间设计类

聚焦城乡景观、建筑空间等领域,要求参赛作品实践系统性可持续设计策略。需围绕“气候适应、文化遗产、循环再生、生态智能、人类福祉”五大方向,通过跨学科协作,提出可量化、可验证的设计方案。方案可覆盖从宏观规划到微观介入的全维度,兼顾生态系统韧性与社会包容性,实现“重塑环境共生系统”的核心目标。

### 2. 产品设计类

鼓励参赛者在实体产品与服务系统设计中构建多元联结,一方面融合传统工艺与现代功能,另一方面关注弱势群体需求,开发低成本、易操作的适需方案。作品可以“循环”与“近零碳”为创新核心,构建贯穿“材料选择—生产制造—使用体验—维护升级—回收再生”的全生命周期设计体系,减少产品全流程的资源消耗与环境影响,同时保障产品的实用性与人文温度。

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### 3. 数智媒介类

围绕数字媒体艺术与技术应用展开，要求作品以数据智能、沉浸交互为核心手段，提升环境绩效与公共传播效果。探索实现“技术—自然—社区”的深度联结，打造多感官融合的数字体验。倡导突破传统技术边界，注重促进公众参与，并探索“虚拟空间与实体场景”的协同创新，为环境与社会问题提供数字化解决方案。

#### 1. Spatial Design

Focuses on urban and rural landscapes and architectural spaces. Participants should develop systemic, sustainable strategies aligned with the five competition directions and propose quantifiable, verifiable solutions. Designs may range from macro-scale planning to micro-level interventions, balancing ecological resilience with social inclusivity to 'reshape symbiotic environmental systems'.

#### 2. Product Design

Participants are expected to integrate traditional craftsmanship with modern functionality while addressing the needs of disadvantaged groups. Solutions should be low-cost, accessible, and user-friendly. Guided by principles of 'circularity' and 'near-zero carbon', designs must demonstrate a full life-cycle system (materials—manufacturing—use—maintenance/upgrades—recycling/regeneration), minimising environmental impact while maintaining practicality and emotional resonance.

#### 3. Digital (Smart) Media

Centred on digital media art and technological applications, this category

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encourages the use of data intelligence, immersive interaction, and multi-sensory experiences to enhance environmental performance and public engagement. Submissions should explore the interconnections between technology, nature, and community, promoting active public participation and synergy between virtual spaces and physical environments to address pressing social and ecological challenges.

### (3) 作品要求 | Entry Requirements

#### 1. 图纸作品

格式规范：支持 **JPG、PNG、PDF** 格式，单个文件大小不超过 **70MB**，分辨率不低于 **300dpi**（保证印刷与展示清晰度）。

提交内容：图纸需在官网下载模板，并在模板内填写必要信息后进行排版（必要信息将在评审时隐藏，以保证公平性），展板需包含完整设计呈现，根据赛道类型提供核心图纸（如空间设计类需含平面图、立面图、效果图、分析图；产品设计类需含外观图、结构图、使用场景图等）；可附加文字说明（建议 **500** 字以内，简述设计理念、创新点及实施路径），确保作品逻辑完整、信息可理解。

#### 2. 视频作品

格式规范：仅接受 **MP4** 格式，分辨率不低于 **1920×1080 (1080p)**，时长严格控制在 **1—5** 分钟（超时作品将视为无效），文件大小不超过 **1GB**。

提交内容：需包含设计理念阐述、作品完整展示及核心功能演示。画面需保持稳定清晰，音频无杂音、音量适中，禁止出现水印、个人/机构署名、联系方式及其他无关标识。

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特别说明：若视频中使用背景音乐、素材片段，需确保已获得合法授权，并在提交材料的“附件说明”中注明素材名称、来源及授权证明，未标注或侵权作品将取消参赛资格。

### 3. VR/AR/MR 交互作品

提交内容：

① 演示录屏视频：须符合本通知“2. 视频作品”的格式与内容要求，重点展示交互逻辑与核心功能；

② 可执行程序：提供 **Windows** 系统可运行文件（**.exe** 格式）或 **Android** 移动端安装包（**.apk** 格式），若需特定插件支持，需一并打包并说明；

③ 运行说明文档：以 **PDF** 或 **TXT** 格式提交，内容需包含运行环境配置、硬件要求、详细操作指引及常见问题解决方案。

特别说明：作品需保证基本可运行性与稳定性，主办方有权在评审阶段进行现场测试或线上演示，无法正常运行的作品将视为无效参赛。

#### 1. Drawings

Formats: JPG/PNG/PDF;  $\leq 70$  MB per file; minimum resolution 300 dpi (*suitable for both print and presentation*)

Content: Drawings must be formatted using the template downloaded from the official website, with all required information duly filled in. (To ensure impartiality, the required information will be concealed during the evaluation process.) Complete design presentation, including core drawings relevant to the category (e.g., plans, elevations, renderings, analyses for Spatial; appearance, structure, usage scenarios for Product). Optional text  $\leq 500$  words explaining the concept, innovations, and

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implementation path.

## 2. Videos

Format: MP4; resolution  $\geq 1920 \times 1080$  (1080p); duration 1–5 minutes;  $\leq 1$  GB.

Content: Clearly articulate the concept presentation, and core functionalities; visuals must be stable and high quality; audio must be clear.

No watermarks, signatures, contacts, or unrelated marks.

Note: Any background music or media must be legally authorised and listed with full attribution. Unmarked or infringing works will be disqualified.

## 3. VR/AR/MR Interactive Projects

Submission Content:

① Demo video: Follow the video specifications above; highlight interaction logic and key functions.

② Executable programme: Submit Windows .exe or Android .apk files, including required plug-ins and provide necessary explanations/instructions

③ Operation manual: PDF or TXT format detailing environment configuration, hardware requirements, instructions, and FAQs.

Note: *Submissions must be functional. The organiser may conduct testing onsite or online. Non-operational works will be disqualified.*

### (4) 其他规定 | Other Rules

为保障赛事专业性、公平性与合规性，所有提交作品须严格遵守以下规定，违规作品将直接取消参赛资格：

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1. 不得包含宗教符号、政治敏感话题及违反中华人民共和国与合作方、参赛团队成员所在国家/地区的法律法规的内容；

2. 严禁抄袭、盗用他人作品或使用未经授权的设计方案、素材（包括但不限于文字、图片、代码、模型等）；

3. 作品图纸和视频中不得添加水印、个人/机构署名、联系方式等作者信息；

4. 若使用 AIGC（人工智能生成内容，如 AI 绘图、AI 文案、AI 模型等），需在“作品说明”中明确标注 AIGC 的使用模块及占比，未标注视为违规；

5. 严禁出现低俗、暴力、性别歧视、地域歧视等违背公序良俗的内容，不得传播负面价值观。

To ensure professionalism, fairness, and compliance, all submissions must adhere strictly to the following regulations. Any violation will result in immediate disqualification:

1. Submissions shall not contain any religious symbols, politically sensitive topics, or content that violates the laws and regulations of the People's Republic of China, or those of the respective countries or regions of the cooperating parties and participating team members.
2. No plagiarism, misappropriation, or use of unauthorised materials (including text, images, code, and models).
3. No watermarks, signatures, or contact details in submissions.
4. If AI-generated content (AIGC) is used (e.g., AI-produced images, text, or models), the specific modules and proportions must be clearly indicated in the Work Description. Failure to disclose will constitute a violation.

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5. No vulgar, violent, gender-discriminatory, region-discriminatory, or unethical content, and no propagation of negative values.

#### IV. 竞赛日程 (2026) | Competition Schedule (2026)

| 阶段           | 时间节点                    | 核心事项                                                                                                                                                                                                                                                                                                                                                      |
|--------------|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 开放报名与提交系统    | 2026/4/15 0:00 (UTC+8)  | 作品模版可在官网: <a href="https://nlde45.hit.edu.cn">https://nlde45.hit.edu.cn</a> 或在“北纬 45 度创新设计与教育联盟”官方微信公众号下载。套用模版并填写模版必要信息后, 将作品用压缩包方式打包提交作品至大赛官方邮箱 ( <a href="mailto:NLD45official@outlook.com">NLD45official@outlook.com</a> )。作品压缩包命名: “参赛类别+团队名称+联系邮箱+联系电话(需在前加区号以保证联系顺畅)”, 例如: “空间设计类+哈工大创新战队+hit123@163.com+0086XXXXXX” (如文件名出现字符限制, 请在邮件内容中告知电话等相关信息) |
| 作品提交截止       | 2026/11/11 0:00 (UTC+8) | 逾期未完成提交的作品均视为无效, 不接受邮件补传。                                                                                                                                                                                                                                                                                                                                 |
| 国际评审团初评与终评   | 2026/12/12 (UTC+8)      | 官方网站 ( <a href="http://nlde45.hit.edu.cn">nlde45.hit.edu.cn</a> ) 和公众号(北纬 45 度创新设计与教育联盟) 同步公布获奖名单, 参赛者可查询评审结果。                                                                                                                                                                                                                                            |
| 颁奖典礼暨繁星设计展开幕 | 2026/12/14 (UTC+8)      | 同步开启“繁星设计展”, 获奖代表需提前确认参会信息。                                                                                                                                                                                                                                                                                                                               |

**注: 1. 日程可能根据实际情况微调, 调整信息将通过官方渠道提前 3 个工作日通知。请各位参赛团队成员密切关注赛事官网以及官方微信公众号、哔哩哔哩、小红书, 以便第一时间获取获奖名单。同时, 我们也将通过短信、电话或邮件等方式同步发送获奖通知(具体通知方式以实际安排为准)。对于未能出席颁奖典礼的获奖团队, 主办方可提供奖状与奖杯的邮寄服务, 相关邮寄费用需由收件方承担。**

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**2. 注意：参赛者须在报名邮件中填写以下必填信息。如未填写，将视为放弃参赛资格。必填信息如下：作者姓名 / 性别 / 所属单位（机构）/ 作品名称（中文及英文）/ 联系电话 1 / 联系电话 2**

**3. 如有问题，请咨询微信公众号或发送邮件至 [NLD45official@outlook.com](mailto:NLD45official@outlook.com)，组委会将在 2-3 个工作日回复。**

| Stage                                                  | Key Date                | Key Matters                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|--------------------------------------------------------|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registration and Submission System Open                | 2026/4/15 0:00 (UTC+8)  | <p>The submission template can be downloaded from the official website (<a href="https://nlde45.hit.edu.cn/">https://nlde45.hit.edu.cn/</a>) or the official WeChat account of the North Latitude 45 Design and Education Group. After preparing your entry using the template and completing all required fields, package your submission into a compressed archive and email it to the competition's official email address, <a href="mailto:NLD45official@outlook.com">NLD45official@outlook.com</a>.</p> <p>Name the archive using the following format: "Entry Category+Team Name+Contact Email+Contact Phone Number". Include the international dialing code before the phone number to ensure reliable communication. For example: "Spatial Design+HIT Innovation Team+hit123@163.com+0086XXXXX". If filename character restrictions prevent you from including any contact details, provide the phone number and other relevant information in the email body.</p> |
| Submission Deadline                                    | 2026/11/11 0:00 (UTC+8) | Late submissions will not be accepted. Email resubmissions are not permitted.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Preliminary and Final Review by the International Jury | 2026/12/12 (UTC+8)      | Winners announced on the official website and the WeChat account of the North Latitude 45 Design and Education Group.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

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|                                                     |                    |                                                                                       |
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| Award Ceremony & The Opening of Stellar Design Show | 2026/12/14 (UTC+8) | The 'Stellar Design Award' ceremony will take place; winners must confirm attendance. |
|-----------------------------------------------------|--------------------|---------------------------------------------------------------------------------------|

**Note:**

**1. The schedule may be adjusted. Any changes will be announced via official channels at least three working days in advance. To stay updated on the award results, all participating teams are advised to keep a close eye on our official website, as well as our official WeChat account, Bilibili, and Xiaohongshu. Winning teams will also be notified simultaneously via SMS, phone call, or email (the exact method is subject to actual arrangements). For winning teams unable to attend the award ceremony, the organizer offers a mailing service for certificates and trophies, with the shipping costs to be covered by the recipients.**

**2. Please note: Participants must provide the following required information in their registration email. Failure to do so will be deemed a withdrawal from the competition. The following information is required: Author's full name / Gender / Affiliated institution or organization / Title of the submitted work (in Chinese and English) / Contact phone number 1 / Contact phone number**

**3. Enquiries: For any questions, please contact us via the official WeChat account or email [NLD45official@outlook.com](mailto:NLD45official@outlook.com). The Organising Committee will respond within 2–3 working days.**

## V. 竞赛奖励 | Competition Awards

### (1) 评审标准

奖项评审围绕四大核心维度展开：创新性（突破传统设计范式，探索前沿理念与技术应用）、实用性（贴合实际需求，具备落地转化潜力）、社会价值（关注人文关怀、公平包容与公共利益）、可持续性（响应生态保护，践行低碳循环理念）。

### (2) 奖项设置

本届赛事奖项分为“专业奖”“导师奖”“组织奖”三大类别，所有奖励均须符合赛事规定与相关法律法规，具体如下：

**联络处：**

黑龙江省哈尔滨市南岗区  
西大直街 92 号哈尔滨工业大学

**Visiting Address:**

92 Xidazhi Street, Nangang District,  
Harbin, Heilongjiang Province, China

## 1. 专业奖项（分赛道评选，每个赛道 23 席）：

| 奖项等级 | 席位 | 奖项名称      | 核心奖励内容                                                                                                                 |
|------|----|-----------|------------------------------------------------------------------------------------------------------------------------|
| 金奖   | 3  | 年度标杆解决方案奖 | 1) “繁星设计奖”奖杯+证书+赛事专属徽标授权（可用于非商业宣传）；2) 与行业顶尖大师 1v1 深度交流机会；3) 权威设计媒体专访与专题报道；4) 优先受邀参与“繁星设计展”全球巡展；5) 提供 2 人参加颁奖典礼的全额差旅资助。 |
| 银奖   | 5  | 突破性创新实践奖  | 1) “繁星设计奖”奖杯+证书+赛事专属徽标授权；2) 行业设计大师线上交流机会；3) 权威设计媒体专题报道资格；4) 受邀参与“繁星设计展”主展区展览；5) 提供 1 人参加颁奖典礼的全额差旅资助。                   |
| 入围奖  | 15 | 前瞻性探索力量奖  | 1) “繁星设计奖”证书+赛事专属徽标授权；2) 受邀参加颁奖典礼及“繁星设计展”（提供入场资格，交通、住宿需自理）；3) 优先获得联盟产学研合作项目推荐机会。                                       |

## 2. 导师奖

指导作品获得金奖、银奖的核心导师（每部获奖作品限 1 名导师），颁发“优秀导师奖”证书+定制导师徽标，优先受邀担任下一届“繁星设计奖”评审专家或赛事导师嘉宾，获得联盟年度设计教育论坛参会资格。

## 3. 组织奖

组织参赛作品数量≥20 件的院校/机构，或为赛事提供核心支持的合作单位，颁发“优秀组织单位”奖牌+证书，优先获得下一届赛事合作资格，优先获得“繁星设计展”联合策划权。

### 联络处：

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 Harbin, Heilongjiang Province, China

## (1) Evaluation Criteria

Submissions will be assessed across four dimensions: Innovation – Advancing beyond traditional design paradigms and exploring cutting-edge concepts and technological applications. Practicality – Offering implementable solutions with real-world transformation potential). Social Value – Promoting inclusiveness, fairness, and public interest. Sustainability – Integrating ecological responsibility and low-carbon, circular principles.

## (2) Award Categories

The 2026 competition recognises three main award groups: Professional Awards, Mentor Awards, and Organisation Awards. All awards will be conferred in strict accordance with competition rules and applicable laws and regulations.

### 1. Professional Awards (per track, 23 seats):

| Award Level  | Seats | Title                                  | Award Benefits                                                                                                                                                                                                                                                                                                             |
|--------------|-------|----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Gold Award   | 3     | Annual Benchmark Solution Award        | 1) 'Stellar Design Award' trophy, certificate, and authorised emblem (non-commercial use ); 2) One-to-one dialogue with leading design experts; 3) Feature interview in major design media; 4) Priority invitation to the global 'Stellar Design Show'; 5) Full travel subsidy for two participants to attend the ceremony |
| Silver Award | 5     | Breakthrough Innovation Practice Award | 1.) Stellar Design Award Trophy + certificate, and authorised emblem; 2) Online dialogue with design masters; 3) Feature coverage by top media outlets; 4) Invitation to the central exhibition zone; 5) Full travel subsidy for one participant to attend the ceremony.                                                   |

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|                |    |                                   |                                                                                                                                                                                                                                                       |
|----------------|----|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Finalist Award | 15 | Forward-Looking Exploration Award | 1) Stellar Design Award Certificate, and authorised emblem; 2) Invitation to the ceremony and exhibition (admission only; travel/accommodation self-funded;) 3) Priority recommendation for Alliance-based industry-academia-research collaborations. |
|----------------|----|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

#### 4. Mentor Award

Awarded to the lead mentor of each Gold and Silver winning work (one per winning project). Benefits include: 'Excellent Mentor' certificate and customised badge; Priority invitation to serve as juror/mentor in the next competition; Qualification for participation in the Annual Design Education Forum.

#### 5. Organisation Award

Awarded to institutions submitting 20 or more entries or providing substantial support: 'Excellent Organisation' plaque and certificate. Priority collaboration opportunities for future editions and Co-curation rights for the 'Stellar Design Award'.

## VI. 作品提交流程 | Submission Procedure

### 第一步 | 阅读竞赛二号通知

仔细阅读二号通知文档，确认参赛类别、作品要求、提交截止时间及相关注意事项。

### 第二步 | 下载最新作品模板

#### 联络处:

黑龙江省哈尔滨市南岗区  
西大直街 92 号哈尔滨工业大学

#### Visiting Address:

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前往“北纬 45 度创新设计与教育联盟”官方微信公众号或官方网站，下载最新作品提交模板。

### 第三步 | 套用模板并填写信息

将作品整理至指定模板内，完整填写姓名、所属单位（机构）、作品简介等模板要求的必填信息，并检查作品内容与排版是否符合要求。

### 第四步 | 打包作品并规范命名

将完成的作品文件打包为压缩包，并按“参赛类别+团队名称+联系邮箱+联系电话（含国际区号）”的格式命名，例如：“空间设计类+哈工大创新战队+hit123@163.com+0086XXXXX”；如因文件名字符限制无法完整填写，请在邮件正文中补充相关信息。

### 第五步 | 填写邮件信息并提交

在邮件正文中完整填写以下必填信息，将作品压缩包添加至附件，核对正文及附件无误后，发送至 **NLD45official@outlook.com**。

作者姓名

性别

所属单位（机构）

作品名称（中文及英文）

联系电话 1

联系电话 2

#### 联络处：

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西大直街 92 号哈尔滨工业大学

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注意：邮件正文中的报名必填信息须完整填写，不能以模板内已填写为由省略；未填写将视为放弃参赛资格。

#### Step 1 | Read Announcement No. 2

Read the file of competition's Announcement No. 2 carefully to confirm the entry categories, submission requirements, submission deadline, and other important instructions.

#### Step 2 | Download the Latest Template

Download the latest submission template from the official WeChat account or official website of the North Latitude 45 Design & Education Group.

#### Step 3 | Prepare Your Entry

Prepare your entry using the designated template and complete all required fields, including your name, affiliated institution or organization, and project description. Check that the content and layout meet the submission requirements.

#### Step 4 | Package and Name Files

Package your completed submission files into a compressed archive and name it using the following format:

Entry Category+Team Name+Contact Email+Contact Phone Number (including country code)

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Harbin, Heilongjiang Province, China

**For example:**

**Spatial Design+HIT Innovation Team+hit123@163.com+0086XXXXXX**

If filename character restrictions prevent you from including all required details, provide the missing information in the email body.

### **Step 5 | Complete Email and Submit**

Include all required information listed below in the email body and attach your submission archive. Check that the email body and attachment are complete and correct, then send your submission to [NLD45official@outlook.com](mailto:NLD45official@outlook.com).

**Author's full name**

**Gender**

**Affiliated institution or organization**

**Project title (in Chinese and English)**

**Contact phone number 1**

**Contact phone number 2**

**Important:** All required registration information must be included in the email body, even if it has already been provided in the template. Failure to provide this information will be deemed a withdrawal from the competition.

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## VII. 常见问题答疑 | Frequently Asked Questions (FAQ)

**Q:** 作品提交后，会收到确认回执吗？

**A:** 参赛作品发送至组委会官方指定邮箱后，邮件发送成功即视为完成提交。由于赛事收稿量庞大，组委会将不再单独发送确认回执，敬请知悉并谅解

**Q:** 关于参赛语言有什么要求？

**A:** 本次竞赛的所有提交内容须统一使用英文。范围包括但不限于：展板内容、注册信息、展板必填项（如 **Affiliation** 等）及作品介绍文档。其中 **Affiliation** 一栏须填写所属机构与院校名称，不得填写联系方式等与身份信息无关的内容。如在展板、表单或项目文档中出现非英文内容，（场地原有标识及设计载体本身所含非英文内容除外），相关作品将在形式审查环节被退回。

**Q:** 关于一稿多投与参赛者投稿作品数量限制

**A:** 我们接受优秀作品的一稿多投，同一参赛团队提交作品数量不限

**Q:** 关于知识产权与版权声明

**A:** 提交作品即视为参赛者完全理解并接受本赛事的所有规则与条款。参赛者享有其参赛作品的完整知识产权与署名权。同时，提交作品即视为参赛者同意免费、不可撤销且非独家地授权大赛组委会（含各联合主办单位与支持机构），在与本赛事相关的全球范围内进行非商业性质的展览、出版、宣传、媒体报道、学术交流及信息网络传播等活动中，拥有使用、复制、汇编参赛作品及其相关信息的权利。

参赛者须保证其提交作品为原创，且未侵犯任何第三方的合法权益（包括但不限于著作权、专利权、商标权等）。若因作品版权引发任何法律纠纷，均由参赛者本人承担全部法律责任，组委会有权取消其参赛与获奖资格。

**联络处:**

黑龙江省哈尔滨市南岗区  
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Q: Will I receive a confirmation email after submitting my entry?

A: Once your submission is successfully sent to the official email address of the Organizing Committee, it is considered officially submitted. Please note that due to the high volume of entries, we will not send individual confirmation receipts. Thank you for your understanding.

Q: Language Requirement for Submissions?

A: English is the sole official language for all submissions in this competition. This requirement applies to, but is not limited to: presentation boards, registration details, mandatory board fields (e.g., "Affiliation"), and project description documents. For the "Affiliation" field, participants must explicitly state the name of their organization, institution, or university; contact details or other irrelevant personal information are strictly prohibited. Any submission containing non-English content across boards, forms, or documents will be returned during the preliminary format review, with the sole exception of pre-existing site signage or text inherent to the design context itself.

Q: On Simultaneous Submissions and Entry Limits per Team

A: We permit the simultaneous submission of outstanding works (i.e., submitted projects may also be entered into other competitions). Furthermore, there is no restriction on the total number of distinct entries a single participating team may submit to this Award.

Q: Intellectual Property & Copyright Declaration

A: By submitting an entry, the participant is deemed to have fully understood and accepted all rules and terms of this competition. Participants retain full intellectual property rights and authorship of their submitted works. However, submitting an entry constitutes the participant's agreement to grant the Organizing Committee (including

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co-hosts and supporting institutions) a royalty-free, irrevocable, non-exclusive, and worldwide license to use, reproduce, compile, and distribute the works and related information for non-commercial purposes, including but not limited to exhibitions, publications, promotional campaigns, media coverage, and academic exchanges related to the Award.

Participants must guarantee that their submissions are original and do not infringe upon the legitimate rights of any third party (including but not limited to copyrights, patents, and trademarks). The participant shall bear sole legal responsibility for any disputes arising from copyright issues, and the Organizing Committee reserves the right to disqualify the entry and revoke any awards granted.

## VII. 赛事组织

### 主办单位:

北纬 45 度创新设计与教育联盟  
哈尔滨工业大学建筑与设计学院  
都灵理工大学建筑与设计学院  
格拉斯哥美术学院创新技术学院

### Hosts:

North Latitude 45 Design and Education Group;  
School of Architecture and Design, Harbin Institute of Technology;  
Department of Architecture and Design, Politecnico di Torino;  
School of Innovation & Technology, Glasgow School of Art;

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首席支持单位：

国际艺术与设计院校联盟（Cumulus）

**Primary Supporting Unit:**

Cumulus Association

感谢国内外高校与机构的鼎力支持（排名不分先后）：

法国南特大西洋设计学院

英国创意大学创新与创意学院

澳大利亚科廷大学设计与建成环境学院

墨尔本维多利亚大学可持续产业与宜居城市研究所

皇家墨尔本理工大学建筑与城市设计学院

新加坡国立大学设计与工程学院

新加坡艺术大学拉萨尔艺术学院

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香港中文大学建筑学院

清华大学建筑学院

东南大学建筑学院

同济大学建筑与城市规划学院

天津大学建筑学院

华南理工大学建筑学院

重庆大学建筑城规学院

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浙江大学建筑工程学院

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中央美术学院设计学院  
中国美术学院视觉传播学院  
中国美术学院跨媒体艺术学院  
广州美术学院工业设计学院  
同济大学设计创意学院  
上海交通大学设计学院  
湖南大学设计学院  
江南大学工业设计学院  
江南大学数字科技与创意设计学院  
北京理工大学设计与艺术学院  
北京科技大学智能科学与技术学院  
中国传媒大学设计思维学院  
北京林业大学园林学院  
厦门大学创新创意学院  
华南理工大学设计学院  
大连理工大学建筑与艺术学院  
东北林业大学园林学院  
南京林业大学艺术设计学院  
湖南大学建筑学院  
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哈尔滨工业大学建筑设计研究院  
哈尔滨工业大学城市规划设计研究院  
日本神奈川大学建筑学院

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《建筑师》杂志

**With sincere thanks to the strong support from the universities and the institutions at home and abroad (in no particular order):**

L'École de design Nantes Atlantique

School of Innovation and Creativity, University for the Creative Arts

School of Design and the Built Environment, Curtin University

Institute for Sustainable Industries and Liveable Cities, Victoria University

School of Architecture and Urban Design, RMIT University

College of Design and Engineering, National University of Singapore

LASALLE College of the Arts, University of the Arts Singapore

Department of Architecture, College of Engineering, Sungkyunkwan University

School of Architecture and Design, King Mongkut's University of Technology

Thonburi

Faculty of Architecture, The University of Hong Kong

School of Design, The Hong Kong Polytechnic University

Division of Integrative Systems and Design, The Hong Kong University of  
Science and Technology

School of Architecture, The Chinese University of Hong Kong

School of Architecture, Tsinghua University

School of Architecture, Southeast University

College of Architecture and Urban Planning, Tongji University

School of Architecture, Tianjin University

School of Architecture, South China University of Technology

School of Architecture and Urban Planning, Chongqing University

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School of Architecture, Xi'an University of Architecture and Technology  
College of Civil Engineering and Architecture, Zhejiang University  
Academy of Arts & Design, Tsinghua University  
School of Design, Central Academy of Fine Arts  
School of Visual Communication, China Academy of Art  
School of Intermedia Art, China Academy of Art  
School of Industrial Design, Guangzhou Academy of Fine Arts  
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School of Design, Hunan University  
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Technology Beijing  
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School of Landscape Architecture, Beijing Forestry University  
School of Innovation and Creativity, Xiamen University  
School of Design, South China University of Technology  
School of Architecture and Fine Arts, Dalian University of Technology  
School of Landscape Architecture, Northeast Forestry University  
School of Art and Design, Nanjing Forestry University  
School of Architecture, Hunan University  
School of Architecture and Urban Planning, Nanjing University  
School of Industrial Design, Nanjing University of the Arts  
School of Mechanical Engineering, Northwestern Polytechnical University

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Harbin Association for the Promotion of Architectural Culture and Ice and Snow  
Art Development

China Office, The Glasgow School of Art

Architectural Design and Research Institute of Harbin Institute of Technology

Urban Planning and Design Institute of Harbin Institute of Technology

School of Architecture, Kanagawa University

The Architect Magazine

NLD&E45 坚信“设计是改变世界的工具，创新是推动发展的动力”。诚邀全球设计人才参与“繁星设计奖”，以创意为星，汇聚全球智识，用设计之力回应时代挑战，共赴可持续未来！

The North Latitude 45 Design and Education Group upholds the belief that 'design is a tool to transform the world, and innovation is the driving force of progress. ' We cordially invite exceptional design talents from across the globe to participate in the 'Stellar Design Award' where creativity shines as guiding stars, collective wisdom converges, and the power of design drives sustainable solutions to the challenges of our era.

哈尔滨工业大学建筑与设计学院  
都灵理工大学建筑与设计学院  
格拉斯哥美术学院创新技术学院  
北纬 45 度创新设计与教育联盟

2026

**联络处:**

黑龙江省哈尔滨市南岗区  
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